

Travel and tourism induction tasks

Please work your way through all 9 tasks over the next 9 weeks before beginning the BTEC travel course in September. Please submit one task each week. You can work in any order, as long as you complete all by 10th July. Any questions - please email lwithers@hrs.education

<p>A Write a 300 word answer to this question. Why did you choose travel and tourism and what do you hope to get out of it?</p>	<p>B Use this link to find out why people travel. Complete your own research and write a 300 word article for a travel magazine entitled: Why Travel... you need to explain the various reasons why people decide to travel each year. You can ask your friends / family and use your findings to write your article.</p>	<p>C Use this link to find out where the top 10 most visited cities last year were. Locate them on a world map, along with the number of visitors.</p>
<p>D Read here about dark tourism. Write a 1 page information sheet about Dark tourism. What is it? Who chooses to partake? Where are popular Dark tourism destinations?</p>	<p>E #choosecruise Watch the video and discuss reasons why people choose to cruise as their holiday.</p>	<p>F Ecotourism. Watch this video. What is ecotourism? Why is this type of tourism growing in popularity? What are the features? Choose one ecotourism destination and create a 1 page display to advertise your chosen destination.</p>
<p>G UK Visitor attractions Watch the video and list the 10 reasons to visit Buckingham Palace. You may want to include images and your own research.</p>	<p>H European Tourism - Benidorm. Click the link and watch about the features that make Benidorm a popular place for tourists. Create an advert to attract people to visit the area.</p>	<p>I Importance of tourism to UK economy. Read this article and watch this video. Write a 400 word report about the importance of tourism to the UK.</p>
<p>J What is Visit Britain? Click to the link and answer the question on half a page.</p>	<p>K Click the link to find out about Cape Verde Islands. Write a fact file about the reasons why people travel to the Cape Verde Islands and the ways that people can have a sustainable holiday.</p>	<p>L Marketing in the travel and tourism industry. Read this article and make notes about the different ways suggested for marketing travel and tourism. Watch the Valencia video clip and take notes about this city and what it can offer tourists.</p>