

# GCSE Art and Design

## Art, Craft & Design

AO1: 29 / 30

AO2: 29 / 30

AO3: 28 / 30

AO4: 28 / 30

**Total: 114 / 120**



# Beauty

Now

a combination of qualities such as those which give pleasure to the aesthetic senses especially the sight.

**CONFIDENCE**  
*Beauty is in the eye of the beholder*

**BODY IMAGE**

**SKIN**

**PERSONALITY**

**Physical / Non physical**

**EXPRESSION**

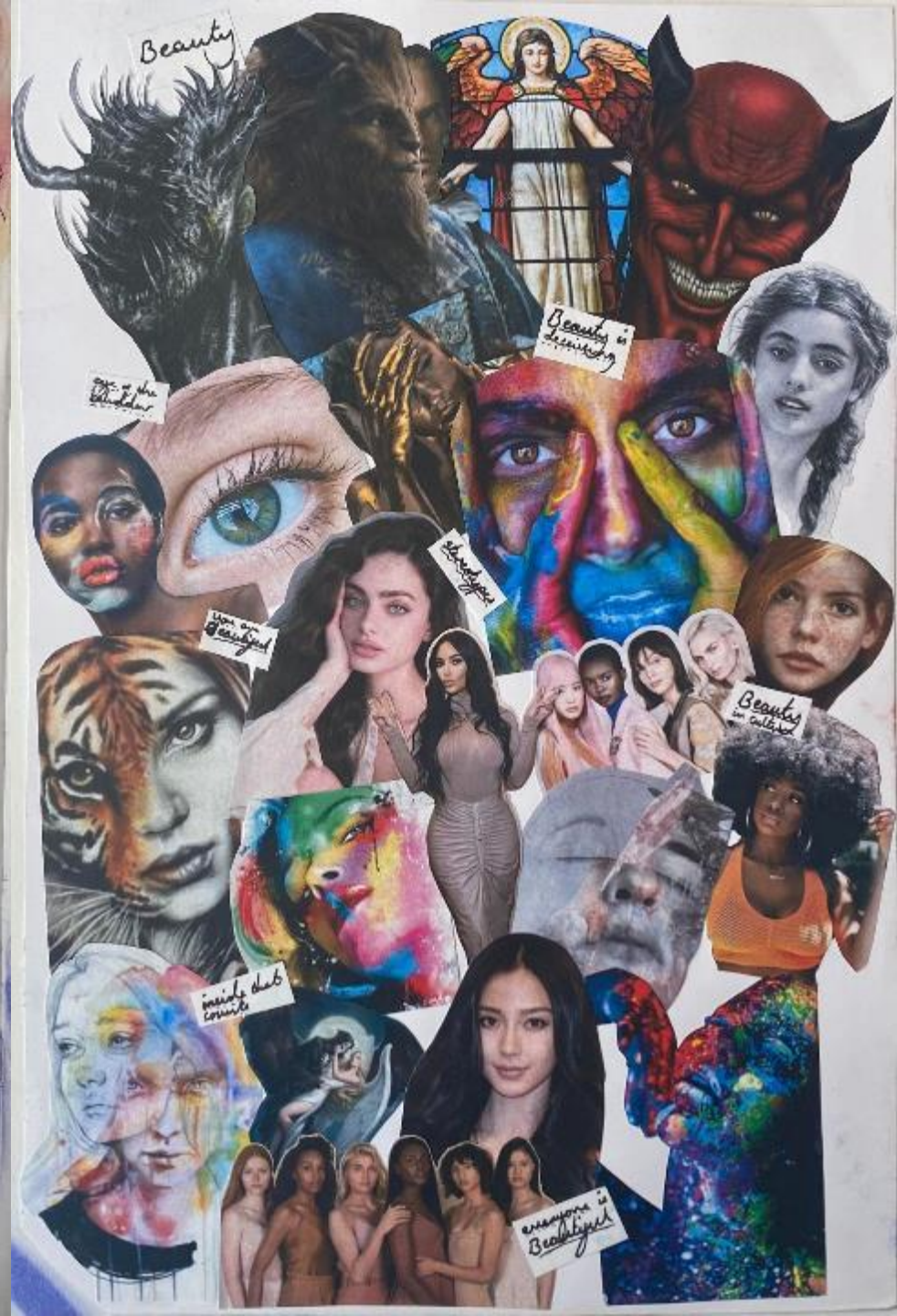
**You**  
*are beautiful*

**INSIDE**

**Stereotypes**

**Beauty**

**APPEARANCE**



# Modern Stereotypical WESTERN Beauty



A step-by-step guide to help  
all of you understand women!  
How to make Western Beauty!!!

- You will need:
- A flawless body shape
  - A tiny waist!
  - Big bottom and long legs
  - Flawless skin
  - A sharp jaw line
  - Prominent cheekbones
  - A small nose
  - Long, full lips
  - Perfect teeth
  - Thick, long eyebrows
  - Long, dark eyelashes
  - Sparkling eyes
  - Dead straight hair
  - Hair that is deliberately messy
  - Long legs
  - Long nails

All can be  
fake if  
necessary and  
aged by  
aging and  
lots of money

## Methods

1. Be born perfect or get plastic surgery and be  
born to make yourself perfect
2. Spend at least £1000 getting ready to go anywhere  
to get perfect skin-up. Make-up should be natural  
but is necessary but MUST look effortless
3. Wear very revealing clothing that emphasizes all  
of your perfect curves. Specialist garments  
that best you can
4. Ensure you eat all appropriate food (dieting is  
vital) and hit the gym regularly to keep your  
behind toned to projecting

## Tip

You will never achieve all of this beauty standards  
naturally. Actually, even with surgery you still need  
but do you look anyway and personal remains  
unaffected with your appearance and so inward and  
jealous of everyone

Enjoy! ☺





- 80% of women use make-up at least occasionally.
- In 2019 around 27,000 plastic surgeries were carried out in the UK alone.
- In 2015 over 51,000 took place in the UK.
- The number of cosmetic surgeries increased by almost five-fold between 2003 and 2015.
- Most popular surgery in 2017 was breast augmentation.

In September 2020 there were 522 consultants of plastic surgery in the UK.

- 59% of young people compare lip fillers to getting a haircut.
- 68% of young people said one or more people from their friendship group had undergone cosmetic procedures.

A VICE UK investigation found injectable fillers administered in every setting imaginable throughout London and Essex - Leigh Centre, gyms, hair salons and even living rooms. 90% of providers said they didn't check beyond about offering them to 16 year olds. Under 18s have been banned from having cosmetic procedures.



- The most expensive surgery of 2019 was a body lift.
- In 2017, the sales value of the cosmetic market in the UK was about 9.77 billion British pounds.
- Cosmetic facial care was the leading category in the UK in skincare cosmetics, with a sales value over 924 million British pounds.
- The UK's cosmetic surgery is currently worth an estimated £3.8 billion.

- 66% of young people said they wanted to change their facial features.
- 33% said they wanted to change their nose.
- 24% wanted to change their lips.
- 9% said they wanted to modify the appearance of their cheeks.
- Only 34% of young people said they didn't want to change their appearance facially.
- In America 27,000 lip augmentation procedures took place in 2020. That's nearly one every 20 minutes.
- By 2020 it was estimated there would be almost 15 million people in the UK who had Botox or fillers.





美丽 beauty  
 美女 beauty, doll  
 丽人 beauty  
 姝 beauty, girl  
 姝丽 beautiful woman

# Chinese Beauty

- Slender
- Small feet
- Flawless skin
- Pale
- Plump lips
- And face
- Slender body
- Big eyes
- Small nose
- Double eyelid
- Y shaped chin
- Small cheekbones



Women were objects - only there to look beautiful

More conservative and far less sexualized than typical Western beauty

Foot binding was the Chinese custom of binding and tightly binding the feet of young girls in order to change their shape and they thought feet were shown as the feet and the shoes made the feet wear appear as lotus flowers. In late imperial China, bound feet were a status symbol and a mark of feminine beauty. Foot binding was a painful practice that limited the mobility of women and resulted in various disabilities. Spinning anyone - even your husband's year lotus feet (bound) was extremely rude. The feet would sometimes get infected and the flesh would begin to rot.



# Korean Beauty



Korean beauty remains one of the most rigid forms of beauty across the globe. The required features remain very similar to those of Chinese beauty.

- Slender
- Pale
- Flawless skin
- Plump lips
- Oval face
- V chin
- Small pointed nose
- Big eyes
- Double eyelid
- Small cheekbones
- Straight nose

The women should look like dolls with thin thin bodies but larger breasts, red lips, eyes and long nose



Plastic surgery is common place in Korea. The country prides its self on having some of the best plastic surgeons in the world. They are able to create a "natural looking" "perfect face".

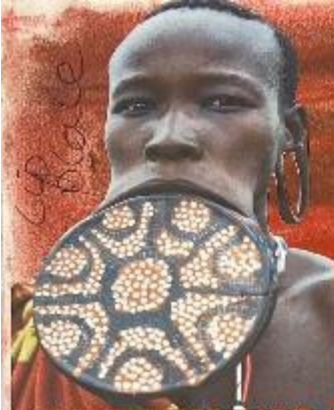
It is very popular among South Korean young adults because there is a common belief that external attractiveness increases the potential for employment. Beautiful people are considered more hireable, promotable and trustworthy.

South Korea has the highest rate of plastic surgery per capita in the world.

The most popular surgeries are skin whitening, nose jobs and double eyelid surgery.

Many critics think Koreans are trying to look Caucasian or white.

There is a growing movement in South Korea, rejecting the "unrealistic" beauty standards that call for women to spend hours applying makeup and following strenuous regimes that include 10-15 hrs or more every day. Women have started to favor soft ways to remain perfect makeup, meticulously reworking dead skin with retinol and steam towels before beginning their regimen. A woman 30% of the labor force online have started spreading news of destroyed jobs of cosmetics with the catching "escape the corset".

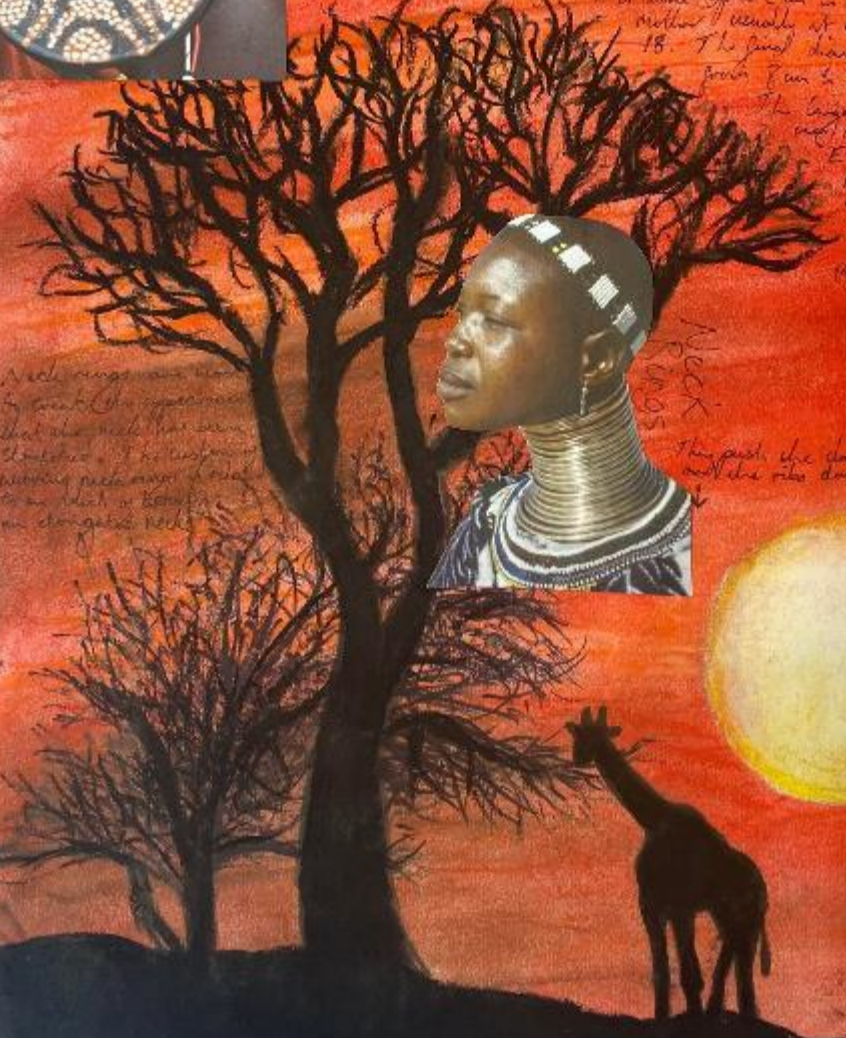


# AFRICAN Beauty

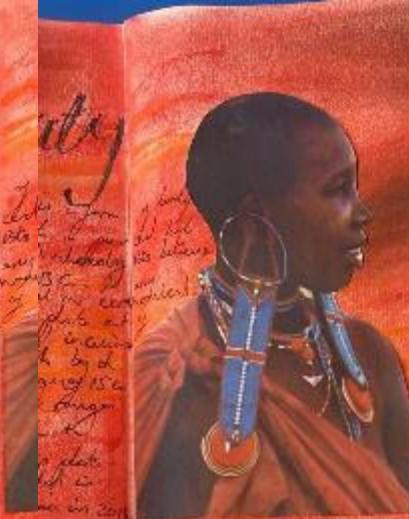
The lip plate is known as a lip plug or lip hole. It is a hole that is made in the lip and is used to hold a plug or a lip plate. The lip plate is made of wood, bone, or metal. It is used to hold a lip plug or a lip hole. The lip plate is made of wood, bone, or metal. It is used to hold a lip plug or a lip hole.

The largest lip plate recorded in the world is in the Hamar tribe in Ethiopia. It is made of wood and is 18 cm long. The female Hamar lip plate is 18 cm long and 2.5 cm wide. The male Hamar lip plate is 20 cm long and 3 cm wide.

Neck rings are worn by women in Ethiopia. They are made of metal and are worn around the neck. They are used to hold a neck ring or a neck plate. The neck ring is made of metal and is worn around the neck. They are used to hold a neck ring or a neck plate.



The push she danced with the ribs down.



The ideal African body shape is very curvy. The ideal African body shape is very curvy. The ideal African body shape is very curvy. The ideal African body shape is very curvy.

Tribal make-up days are very important. Tribal make-up days are very important. Tribal make-up days are very important. Tribal make-up days are very important.

Face painting indicates status and often convey a strong cultural meaning.



# A History of British & Ash Beauty



1920s

- Flat chest
- Downplayed waist
- Short bob hair
- Boyish figure



Medieval Beauty  
5th - 15th century

- Slightly protruding bellies
- pale skin
- elaborate hair styles
- long, delicate nose
- long neck
- rounded, sloping shoulders
- bound borders



## The Corsets



The corset has been an indispensable supporting undergarment for women following them to all their busy, though, fortune with the beauty ideals of the time. The corset first became popular in Britain in the 16th century reaching its peak in the Victorian era. Some sources believe the corset or something similar - had been around as early as 1800 BC, however this was used for modesty. In the Victorian era corsets were used for lightening the process of wearing a very tightly laced corset. Tight lacing was done to achieve a tiny waist. Some women tied their corsets so tight that they caused some lack of oxygen. Some crushed soft internal organs and some killed from it.



Victorian  
18th

The wig in France took hold of the 17th century. Fashionable hair was not considered what it is the most expensive (costing half an acre and raised away for the help of a wig maker and wigs, especially the wealth of the 18th century, the elaborate condition. The wig maker's job was to help hold the hair in place and it was to be decorated with ribbons feathers etc. The wig maker was paid a beam of seven or eight of seven or eight hairpieces. Because these styles were so difficult and complicated and looked a lot to be worn wigs were made of hair that was taken from the necks of the wig maker's own hair not their own. They were washed with dirty and riddled with lice. It was not until the 19th century that wig makers began to wash their wigs regularly. Some women even lost their hair because of a flare because of the dangers of the hair dye.

Georgian Wigs  
18th Century

found that original British in the 18th century. Both men and women often wore wigs. Hair wigs were used to help the face with the hair, and pads were used to help the hair look straight and rounded. The wig maker's job was to help hold the hair in place and it was to be decorated with ribbons feathers etc. The wig maker was paid a beam of seven or eight of seven or eight hairpieces. Because these styles were so difficult and complicated and looked a lot to be worn wigs were made of hair that was taken from the necks of the wig maker's own hair not their own. They were washed with dirty and riddled with lice. It was not until the 19th century that wig makers began to wash their wigs regularly. Some women even lost their hair because of a flare because of the dangers of the hair dye.

1930s

- Curves
- Hourglass figure
- Large breasts
- Slim waist fit





Carved out of a pumpkin



Beauty is subjective



BEAUTY IS IN THE EYE OF THE BEHOLDER



Beauty is subjective



My eye color is green  
"Eyes are the windows of the soul"

# Beauty is more than

This image really inspired me. It is a very striking image and the contrast between the muted orange, yellow and red, and the pencil grey is distinct. I also like the subtle - slightly muted red and blue - green layers. They stand out just enough without stealing all of the attention and yet they draw your eye to the center of the face where you can take it all in. I have decided to use this image and make my own version of it because I love the way the animal portion of the face could be integrated so harmoniously - the tiger representing fierceness, strength and resilience. In my opinion, this is the beauty.



Inside who shows personality

Outside who you see

# Skin Deep



- Independent
- Resilient
- Intelligent
- Determined
- Agile
- Fierce
- Adaptable
- Powerful
- Strong
- Confident
- Self-assured
- Fearless
- Sharp
- Intimidating
- Robust
- Protective
- Quick
- Responsive
- Tactful
- Reserved
- Regal




It's about being who you are on the **Inside**

## Anthropomorphism

The attribution of human characteristics to an animal. We get animal - human. These images have been taken to anthropomorphize humans. I thought behind these images are not related. It is easy to assume they are because of the personality people I have given the animal but in reality, animals have their own personality, feelings, and qualities though granted not as developed as ours.

In these images the entire purpose of using animals is to represent personality and the message "It's about being who you are on the inside" used to give you humans. The animals have been used because of their instinct and more specifically their resonance as I would like to create a feeling that it can exist in our everyday lives, you just need to see that it's beautiful. Rather than the animal portion having characteristics, it is about the opposite way around with the idea being the human and animal characteristics.

However, as with anthropomorphism, these images are not complete.





"Many people would be scared of what they saw in the mirror, was not their faces but their hearts."

"Everyone sees what you expect to be... few really know what you are."



# "LOOKS CAN BE DECEIVING"

I really like the half-and-half concept, where one half is what people see on the outside, and the other half represents what's on the inside.  
I decided to use this representation to depict the notion that just because a person looks beautiful on the outside, it doesn't necessarily make them a nice person.



With my design, I chose to use very classic, stereotypical portrayals of good and evil to make the message clear. She is a beautiful, blue-eyed, blonde girl, but her skin is peeling away to reveal the actual devil. The devil is clearly evil because of the iconic horns, red skin, and evil smile.

"It's what's inside that counts"



# Patrice Murciano

This artist really stood out for me. I love how bold, bright and fresh his pieces are. I like the vibrant, daring colour and I was drawn to this because it would push me out of my comfort zone as I very rarely work with so many strong colours, preferring my work to be less colourful. The colours make the images very striking and rather out of this world. Combined with the spot of paint and the still visible sketch lines, the colours make the paintings seem very playful, fun and rather joyful.



I also find his composition style fascinating. It is very consistent. Most of the time he likes to let the painting fade out at the edges and be left quite blank, but the top, bottom or left seem to be cut off abruptly. The effect created is that the image is contained, but yet not contained at the same time. The focus only exists on the canvas yet they could keep on at any moment.

I like to keep this always visible in a corner of attention. In these examples, you are being drawn to the eyes.

I also love the way that despite the focus being on the bright colours, there are always darker shades to add depth and contrast.

I chose to study Patrice Murciano because of the way his work seems to be completely open to interpretation regarding its meaning. The freedom of it, the vibrant colours and the somewhat butterfly-like quality could have many interpretations. I believe the images could be seen as a depiction of personality and all the colour forms and textures that many positive connotations meaning the whole personality is beautiful.



"Le Vie En Rose" copy  
 I really like the way it is completely open to interpretation regarding its meaning. You don't see who the lady is and she just is. She is green, could represent anything, different things, as could the flowers.  
 I take the image as a depiction of personality and the absence of any meaning is what makes it always on the outside. I could mean she just really wants to be happy and who she is is beautiful.  
 I also just really like the way they fit into the contrast and how striking the image is.



"Le Miroir De L'eau 2" copy  
 pastel



"Butterfly Kiss" copy  
 pastel



IN THE STYLE OF PATRICE MURCIANO

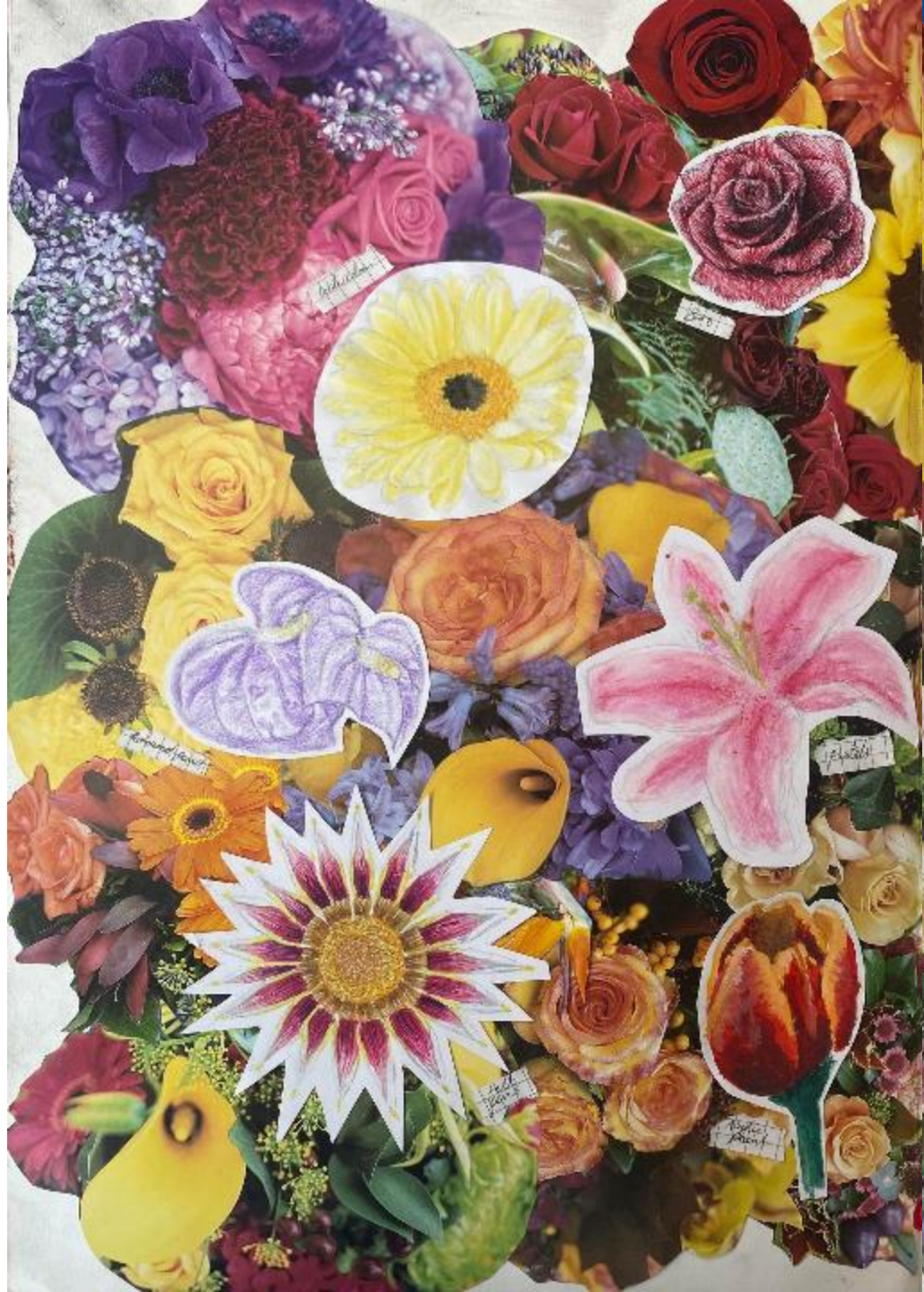
My own interpretation of his work  
 - underneath pastel  
 - On top tracing paper (panel)

**David Hockney**

David Hockney is an English painter, draftsman, photographer, stage designer and filmmaker. He is well known for his bright, playful pop-art paintings. He is one of the most famous of the artists and explorers of the 20th century.

Recently, I have been painting portraits, most using acrylics, but I have also been using oil and watercolor. I have been painting portraits of people I know and people I don't know. I have been painting portraits of people I know and people I don't know. I have been painting portraits of people I know and people I don't know.

Because he opens up the idea of interpretation but then he stands just through his own hand and makes what he sees when he looks at it. It is something that would really set a picture that is all right but it would not be all that interesting. It is a step towards a new way of seeing, possibly.



# Marcelo Monreal

I chose to look at Marcelo Monreal because I love how easy it is to interpret his images to mean, the face is pushing you to reveal the personality underneath. I love it when he presents the face as just a shell and the truly beautiful things are on the inside.

This style is very much in my comfort zone as I was able to draw portraits in publications. However, it was also rather challenging trying to get the proportions right, and make the woman look like the one I was studying, because of the way the face is pulled apart.

I like the overall effect of his images as I believe they get the viewer to think about what it symbolises.

The women he uses in his images are all incredibly beautiful but it is as if he does this to really emphasise that it's not the outside that's important, but the inside.

This is emphasised particularly well when the person is in profile but the face is coming from behind the person in colour. The contrast is striking but it really makes it stand out.

His images as a whole really stand out because of his striking thought coding, and layered they are.

He also seems to have a great understanding of the colours which and what colours look best together, and what colours make each other stand out the most.

One common theme at our beginning to notice is that many of his uses flowers to represent certain personality.



THE STYLE OF  
Marcelo  
Monreal



Hell  
200



It's what's **INSIDE** that COUNTS

The price is not really in the price of the  
material, it's in the quality of the work. It's  
the way you think, the message you send,  
the way you live.



Name, Spirit, Personality, vibes, character - Beauty



# YOU are Beautiful



Beauty  
final piece

options  
to consider

Subjective

Diversity

Individualism

History

Personality

hourglass

Pressure

split face

options can be deciding

flowers



Diversity +  
Individualism

Final piece ideas

could we represent each for each?



I really like all these designs. For 2 and 3 I like the way all of the different parts make one complete face because it emphasizes that we're all human beings and they also look more like a whole piece. 4 looks more disjoint to me and it doesn't look like a whole piece. However I really like the way each person has more of a feature because it would enable me to be more distinct and include the maximum amount of diversity.



maybe?



# Personality

Negative

2  
Eyes are the window to the soul



1  
Single Paint  
Pencil  
Gloss  
Mark Clay



"Looks can be deceiving" her spirit

Positive  
Flowers

3



4



5



6



For me, 2 has a lot of potential and I think it could be really cool but I would prefer to have more of the face in my final piece as I have practiced doing lots of faces. I like 4 because of how good the flowers popping out are. I could make them really full, bold and detailed. 5 and 6 could be anything and very strong but personally because I am worried that the opposing behind it could be misinterpreted. I really like 3 and the one using favorite colors. The colors are particularly nice together too. At times, I think of my last design so far and I have already done lots of development for the design. I think it will look beautiful as a big final piece.



Acrylic  
spirit



This one is terrible. I should get the red strong enough at all (could blend more)

Water colour

This one is interesting because of how bold and bright the colors are but it is hard to get enough detail and shading

felt pen

I need to contrast between the face to be very strong but if possible help with the hair

pastel

# STAINED GLASS

I have decided to explore some other media available to me because I am not very happy with the options I have tried before. As a first experiment I have created a stained glass portrait of the angel Raphael in the style of the pop-art Raphael by Ed Byrne Jones 1974.



I think my first piece would look really good in glass. It is quite heavy, fitting for a stained glass design. Glass was used in church windows to depict little scenes and local events. My first piece is a stained glass portrait of an angel. I think it will be very good and you must try it!

Stained glass is also a very modern form of art. It is made by cutting glass into shapes and joining them together with lead. It is often used in churches and homes. I think it is a very good way to make art.



Style...



In contrast this panel is very detailed and I think it will be very good. I think it is a very good way to make art. I think it is a very good way to make art.



I would like to use my piece of stained glass in a church window. I think it is a very good way to make art. I think it is a very good way to make art.

This is a very good way to make art. I think it is a very good way to make art. I think it is a very good way to make art.

technique...



In this stained glass piece lots of glass painting has been used. I think it is a very good way to make art. I think it is a very good way to make art.

Many lots of lead lines have been used to change the color of the glass. I think it is a very good way to make art. I think it is a very good way to make art.



Fixing has been used to change the color of the glass. I think it is a very good way to make art. I think it is a very good way to make art.

In the window, the glass has been used to change the color of the glass. I think it is a very good way to make art. I think it is a very good way to make art.



Edward Byrne Jones



I think it is a very good way to make art. I think it is a very good way to make art. I think it is a very good way to make art.







Now I have decided to make my piece out of stained glass, the first thing I must do is cut out where my lead lines are going. To do this I have photographed my drawing and printed out again instead of photographing it on.



Well, I have decided to try having the lead lines coming out of the face draw attention to the center. I don't really like it because it reminds me of a comic book which is not what I want.



Well I have tried using a technique called 'may' meaning for me lead lines. I really like the effect it has. I am very unhappy with the lead lines surrounding the face. I like having the lead lines around the head and face. The angel side are horrible and look like pieces of ice.



The lead lines surrounding the angel face look better. I will have to figure out what the colors make the lead lines clear glass instead for the whole angel side. I don't really like the amount of lead lines going through the angel's hair. It also looks like the lead lines on the outside of the devil's hair.



I must give the lead lines on the outside of the devil's hair. I would like to have the same parts of the lead lines on the background. I would like to have the lead lines on the piece look more together. I would like to have the lead lines on the background. I would like to have the lead lines on the background. I would like to have the lead lines on the background.



I am almost finished drawing for lead lines. I think the way they are the best amount is lead lines on the background. I don't like the amount of lead lines in the background - they are more like a background. I don't like the amount of lead lines in the background.



I am really happy with the lead lines. I think the way they are the best amount is lead lines on the background. I don't like the amount of lead lines in the background. I don't like the amount of lead lines in the background.



I have decided to try using only 2 shades of blue this time. I will use 3. I don't like the dark and medium shades of blue. I think they look better for the face and I also like the lighter shade concentrated around the face because it makes it look like the glowing.



I have added an extra lead line into the top left corner. I will use 3 shades of blue this time. I will use 3 shades of blue this time. I will use 3 shades of blue this time.



I really like the gradient background. I think the way they are the best amount is lead lines on the background. I don't like the amount of lead lines in the background. I don't like the amount of lead lines in the background.



I thought reducing the amount of background would make it look better but in comparison to the gradient background, this one looks flat and boring. Also, in my opinion, the lighter blue (2 colors) has been used. I think it's done by accident.



I really like my final design. I added an extra shade into it. I think the way they are the best amount is lead lines on the background. I don't like the amount of lead lines in the background. I don't like the amount of lead lines in the background.

When the main focus of the piece was red, order to contrast and make it stand out!

*Handwritten notes and sketches on the left page:*

*I decided to not go with the first idea... I thought it was too much like a painting... I thought it was too much like a painting... I thought it was too much like a painting...*

*I have decided to use the fabric 3/4 inch... I have decided to use the fabric 3/4 inch... I have decided to use the fabric 3/4 inch...*

*I got some red paint for the... I got some red paint for the... I got some red paint for the...*

*I got some yellow paint for the... I got some yellow paint for the... I got some yellow paint for the...*

*I was not happy having long hair... I was not happy having long hair... I was not happy having long hair...*

*I got in making... I got in making... I got in making...*

*Experiment during last using... Experiment during last using... Experiment during last using...*

*Experiment during last using... Experiment during last using... Experiment during last using...*

*Experiment during last using... Experiment during last using... Experiment during last using...*

*Handwritten notes and images on the right page:*

*1. I was making on canvas... I was making on canvas... I was making on canvas...*

*2. I was making on canvas... I was making on canvas... I was making on canvas...*

*3. I was making on canvas... I was making on canvas... I was making on canvas...*

*4. I was making on canvas... I was making on canvas... I was making on canvas...*

*5. I was making on canvas... I was making on canvas... I was making on canvas...*

*6. I was making on canvas... I was making on canvas... I was making on canvas...*

*7. I was making on canvas... I was making on canvas... I was making on canvas...*

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*15. I was making on canvas... I was making on canvas... I was making on canvas...*

*16. I was making on canvas... I was making on canvas... I was making on canvas...*

*17. I was making on canvas... I was making on canvas... I was making on canvas...*

*18. I was making on canvas... I was making on canvas... I was making on canvas...*

*19. I was making on canvas... I was making on canvas... I was making on canvas...*

*20. I was making on canvas... I was making on canvas... I was making on canvas...*

I enjoyed making and designing my first piece  
 of jewelry. I would like to see  
 other people's designs and to be able to  
 help them with their designs. I would like to  
 see other people's designs and to be able to  
 help them with their designs.



Overall I am really  
 pleased with my first piece.  
 I thoroughly enjoyed my  
 project and I put a lot of  
 heart in it!

cut line



cut line

