

Media Studies

In the modern world, our lives are intrinsically linked to a range of media platforms. Whether you view news on social media, watch TV documentaries that are really examples of subtle gorilla marketing or simply go to the cinema to watch a film from a mega franchise, media and communications have never held greater global relevance or significance as they do today. The study of media products, audiences, representations and institutions is more important and exciting than it has ever been in this ever growing landscape.

In Media Studies, we explore four main key concepts in GCSE Media Studies: Media Language, Representation, Audience and Industry. These are woven throughout the curriculum across a range of different and varied media products. We also explore wider key concepts such as gender and racial stereotypes, the power of media conglomerates, and the changing face of media platforms, all of which support and shape students' thinking. By studying and exploring these concepts, we hope to enhance their cultural and moral capital. Not only is GCSE Media Studies interesting and relevant, it gives students valuable skills to help them to understand the world around them. Students can apply many of these skills to other humanities subjects, and therefore it's a good subject to select when combining with other options.

Media Studies GCSE is available at Helena Romanes School from Year 9 through to Year 13. Students follow the GCSE course over three years to offer them the best chance of success and to cover a depth and breadth of knowledge and skills across a range of different media products. In addition, they can take the A Level Media Studies course from Year 12.

Media Studies is a diverse and interesting subject that offers learners challenge, rigor and the opportunity to learn and develop skills independently. Media Studies covers many topical and important issues around the world where learners can debate, discuss and think about how these impact their lives. This subject is perfect for developing learners' all-round thinking and expanding their understanding of the media.